

MINIMUM TO MAXIMUM **SIMPLE & PROVEN GAME PLAN THAT PRODUCES IMMEDIATE RESULTS!**

1) What is Your Goal in 30 Days _____ 90 Days _____ 1 Year _____

2) Characteristics of Success

A) Attitude - Are You a Positive, solution based person?

B) Belief – Believe in the Products, Network Marketing, & YOU

C) Commitment – 3 Key Things you must have:

1) **Burning Desire** (Something that you have to have)

2) Willingness to Work (Set up a Daily Method of Operation)

3) Coachable (Willing to Learn & Take Instruction)

The BASICS

1) Use the Products

- Be Your Own Best Customer, Document Your Results, Share Your Story
- Register for FREE www.isabodychallenge.com (Earn Minimum \$200 in FREE PRODUCTS)
- Register for www.healthymindandbody.com (\$39; Receive \$45 in FREE PRODUCTS)
- Get **2 People** Immediately on the Products with You
- Use www.isaproduct.com for ALL product Questions & training

2) Talk to People

- **Make a List** - Small List 5-10 Names Big List 100 Plus Names
- Continue to add to Your List as You grow Your Business
- Who do you Know that ...
- Eats Food? Overweight? Community Leader? Network Marketing? etc.
- Sample the Products
- Develop Relationships (Takes 4-7 Exposures before people make Decisions)
- Study Every video on www.isamovie.com (Be a Tour Guide & Order Taker)
- **Become a Consultant** (Enroll 2 Associates) immediately & Get PAID
- Then Become Crystal Manager (Enroll 2 Consultants) Earn over \$1,000
- Any Objections – Never Argue – Use FEEL, FELT, FOUND

3) Use the Tools

- Leverage the Tools to create **DUPLICATION**
- Plug into our Tele-Commuting System @ www.leanandcleanforlife.com
- **How Many New People** did You have ...

* watch isamovie * on a 3/way call * on Conf call * Invited to an Event

· Set **Launch Party** Date: _____

· **MAP** out Your Schedule – **M**eetings, **A**ppointments, **P**hones

· Condense Time Frames by Creating Structure in Your Day / Week / Month

· How Many People You Have at EVENTS will Determine Your Income – PERIOD!

· Study www.isagenixbusiness.com